



News Release

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iZ3D Beefs Up Rebate Program in Time for Mother's Day

*iZ3D Extends \$50 Rebate to NVIDIA GeForce Graphics Card Customers;
Website Now Includes a "3D Bucks Rebate Center" to Make 3D Even More Affordable*

San Diego, Calif., April 27, 2009 -- iZ3D Inc., designer, developer and pioneer of advanced stereoscopic 3D visualization systems, has expanded the scope of its rebate program. Previously the \$50 rebate, which was exclusive to AMD ATI Radeon® Graphics Card customers, now includes NVIDIA® GeForce® graphics card customers as well. nVidia or AMD customers that purchase an iZ3D monitor simply register their purchase online or mail in required rebate documents.

“We’ve had great response to our \$50 iZ3D monitor rebate from AMD customers and an equally strong chorus of requests for the same discount from nVidia customers that prefer to have the 3D technology inside the display instead of inside active glasses,” states David Chechelashvili, VP Marketing for iZ3D, Inc. iZ3D’s approach to 3D places all the 3D technology in the monitor so that users need only wear passive polarized glasses. This enables more participants at a significantly lower price to enjoy 3D in ambient lit rooms without headaches, fatigue, or eyestrain.

The current rebate offer runs through June 15, 2009 making an iZ3D gaming display solution even more affordable for Mother’s Day, Father’s Day or as a graduation present. Rebates can apply to purchases online at iZ3D.com or at any retail store or authorized iZ3D online reseller. Terms and conditions apply.

iZ3D has also added new features to its website including a rebate center where visitors can check for current offers and discounts.

“We value our 3D customers and want to make their iZ3D experience as satisfying as possible. Since our website outage we have been improving our website while preparing totally new web experience based on customer feedback for release this summer. Our goal is for our website to provide a 3D experience where consumers can get immersed in 3D through education, experience, purchasing, support, and socialization. We are also diligently working to provide cutting-edge customer service,” said David Chechelashvili, VP Marketing for iZ3D Inc.

The new iZ3D “3D Bucks Rebate Center” provides a listing of all available rebates.

iZ3D brand monitors are both top-of-the-line 2D monitors the entire family can use for everyday applications and, with the push of a button and a pair of passive 3D-glasses, provides an immersive 3D gaming and entertainment experience for the home.

The iZ3D 3D monitor solution includes:

- 22-inch wide screen 3D/2D keyboard switchable LCD monitor
- 3 pairs of passive polarized 3D glasses (5 other models are available online)
- Version 1.09 iZ3D Stereoscopic 3D and Anaglyph 3D software drivers (other DirectX and OpenGLQB drivers are available online)
- Power and video cables
- Quick-start guide
- Free membership into iZ3D’s upcoming 3D gaming network and updates on tournaments

Monitor specifications are:

- 22-inch wide screen LCD
- 1680 x 1050 resolution
- Up to 170-degree 3D viewing angle
- 5ms response time
- 700:1 contrast ratio
- 16.7-million colors
- 300 nits
- Dual video inputs

The system requires a graphics card with dual video outputs (VGA, DVI, or HDMI).

The software is compatible with Microsoft® Windows XP and Microsoft Vista operating systems and games and content written for DirectX® 8, 9, 10. Most games written in the last six years are already designed for 3D, but until now lacked a way of displaying them properly. A list of games that have been compatibility tested by iZ3D, MTBS and customer testers can be found at www.3drulez.com.

Availability and Pricing

The iZ3D 22-inch monitor has a MSRP of \$399.00 USD and is currently available in the U.S. at Fry’s Electronics, Micro Center, and Altex Computers and at NCIX stores in Canada. Online retailers include www.staples.com, www.newegg.com, www.amazon.com, www.pcmall.com, www.criticalbuy.com, www.iz3d.com, www.walmart.com, www.buy.com and other online etailers.

The iZ3D Version 1.09 Driver and other drivers and 3D media players are available at www.iz3d.com. The standard iZ3D S-3D and anaglyph output are included with the purchase of an iZ3D monitor. The exclusive ATI 3D DLP output is free to AMD customers. All other drivers can be purchased at \$49.99 per output.

About iZ3D Inc.

iZ3D Inc. is a leading innovator of 3D stereoscopic viewing display solutions. In addition to the design and marketing of 3D LCD displays, the company enables 3D content creation and promotes the accelerated proliferation of 3D for entertainment and professional applications.

To present an uncompromised 3D experience, the company's development approach to 3D stereoscopic viewing puts the 3D technology in the display to minimize the cost of expanding the system, and includes optimizing displays for gaming, home entertainment, and professional applications. Each solution is compatible with multiple dual output graphics cards and includes high-performance LCD displays, lightweight passive polarized glasses, and blazingly fast software.

The company is also developing next generation solutions and enabling content for home entertainment and professional applications needing 3D displays to view visually rich movies, photos, and three-dimensional graphics with amazing depth, brightness, and resolution.

iZ3D was formed as joint venture of Taiwan-based Chi Mei Optoelectronics, a worldwide leader in TFT-LCD manufacturing and Neurok Optics LLC, a US-based 3D technology developer and marketing company. The company distributes its products at the iZ3D online store and through major online and retail outlets. Please visit www.iz3d.com or call 858.646.3015 for information.

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