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AMD and iZ3D Team Up to Deliver the Ultimate Gateway to Immersive 3D Entertainment

iZ3D drivers now feature ATI 3D DLP output – free for ATI Radeon™ graphics card users

San Diego, Calif., December 15, 2008 -- iZ3D Inc., designer, developer and pioneer of advanced stereoscopic 3D visualization systems, is pleased to announce its recently released 3D monitor driver Version 1.09 is the first to include support for AMD (NYSE: AMD) with an ATI 3D DLP output.

This special feature, integrated exclusively for AMD (NYSE: AMD) customers – provides a customized 3D DLP output and is free for ATI Radeon™ graphics card users. The Version 1.09 driver is the latest stereoscopic 3D driver from iZ3D since the company first began releasing display drivers in 2006. The company ships 3D gaming monitors, which include a stereoscopic driver output for the iZ3D monitor and a standard anaglyph driver output. Other specialized 3D driver outputs are available at www.iz3d.com for USD\$49.99 per license (each output).

To encourage 3D game play using ATI Radeon graphics cards, iZ3D is offering all ATI Radeon graphics card users a \$50.00 rebate on the purchase of an iZ3D monitor. After installing the iZ3D monitor and driver, ATI Radeon graphics card users have 30 days to complete a simple form online and submit it to iZ3D to get the rebate. The rebate promotion is being promoted online and will be included in ATI Radeon graphics card packages and in-store at select retailers. For more information visit www.3drulez.com or www.iz3d.com.

“We appreciate the visual experience and excitement that is driving the trend towards 3D graphics,” said Godfrey Cheng, director of technical marketing, graphics products group, AMD. “3D gamers, designers and home theater enthusiasts will appreciate the sophistication that the ATI Radeon series of graphics cards will bring to the world of 3D. Our cards enable a feature-rich, 3D gaming and home theatre experience, especially when used in conjunction with an iZ3D 22-inch widescreen 3D display solution.”

iZ3D’s 3D stereoscopic monitors, glasses, and software drivers deliver significant advantages over other 3D display systems. Gamers that want to experience spectacular game graphics will appreciate playing in stereoscopic 3D. Graphic artists have already embraced the iZ3D monitor as an essential tool for 3D design since it is difficult to create 3D images while viewing the design in a flat 2D environment. Movie buffs will be able to experience the immersive thrill of watching a 3D movie at home what has been only available in theaters.

“We’re on a mission to bring 3D into the mainstream. Combining the blazing fast speeds and breathtaking graphics from a high-end ATI Radeon graphics card with savings on your own personal iZ3D 22-inch widescreen monitor and get a gateway to the world of 3D. AMD’s selection of iZ3D’s stereoscopic 3D display solution demonstrates their vision and understanding that the future of graphics is a fusion of great hardware and software. iZ3D is a true pioneer in developing great 3D imaging drivers and hardware for the gaming community,” remarked Thomas Striegler, CEO of iZ3D Inc.

iZ3D developed this unique display technology to create an adjustable 3D environment without causing eyestrain, spatial disorientation, or headaches. The monitor, which is optimized for 3D viewing, can also be easily toggled into a 2D mode when required for productivity applications or email. In 3D mode, viewers see bright, sharp 3D images or video simply by wearing any of eight iZ3D passive polarized glasses. Existing PCs equipped with an ATI Radeon graphics card or most dual-output video cards easily powers the display. Specifications include: 1680 x 1050 resolution; up to 170-degree 3D viewing angle; 5ms response time; 700:1 contrast ratio; 16.7-million colors; and 300 nits.

The iZ3D Version 1.09 S-3D driver is compatible with DirectX PC games running on 32-bit or 64-bit Windows XP and Windows Vista operating systems. Most PC games released in the last five years, including many of the most popular multiplayer online, first person shooter, and role-playing games, have already been designed for 3D displays. iZ3D’s optimized driver unlocks the third (depth) dimension of these 3D-ready games to allow gamers to finally play them as they were written – in 3D.

Availability and Pricing

The iZ3D 22-inch monitor has a manufacturers suggested resale price of \$399.00 is currently available at online stores including www.staples.com, www.newegg.com, www.amazon.com, www.pcmall.com, www.criticalbuy.com www.iz3d.com, and other online shopping sites. iZ3D will be announcing in-store retail availability of the 3D gaming monitor soon.

The iZ3D Version 1.09 Driver is available at www.iz3d.com. The standard iZ3D S-3D output and anaglyph output are included with the purchase of an iZ3D monitor. The exclusive ATI 3D DLP output is free to AMD customers. All other drivers can be purchased at \$49.99 per output.

About AMD

Advanced Micro Devices (NYSE: AMD) is a leading innovator in semiconductor design and manufacturing dedicated to collaborating with customers and partners in ways that ignite the next generation of technology solutions at work, at home and at play. For more information, visit <http://www.amd.com>.

About iZ3D Inc.

iZ3D Inc. is a leading innovator of 3D stereoscopic viewing display solutions. In addition to the design and marketing of 3D LCD displays, the company enables 3D content creation, and promotes the accelerated proliferation of 3D for entertainment and professional applications.

To present an uncompromised 3D experience, company's development approach to 3D stereoscopic viewing includes optimizing solutions for gaming, home entertainment, and professional applications. Each solution is compatible with multiple graphics cards and includes iZ3D high-performance LCD displays, lightweight passive polarized glasses, and blazingly fast software.

The company is also developing next generation solutions and enabling content for home entertainment and professional applications needing 3D displays to view visually rich movies, photos, and 3-dimensional graphics with amazing depth, brightness, and resolution.

iZ3D was formed as joint venture of Taiwan-based Chi Mei Optoelectronics, a worldwide leader in TFT-LCD manufacturing and Neurok Optics LLC., a US-based 3D technology developer and marketing company. The company distributes its products directly at the iZ3D online store and through major online and retail outlets. Please visit www.iz3d.com or call 858.646.3015 for more information.

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